



PRESS RELEASE

KWON AND WMAGC SIGN AGREEMENT

KWON BECOMES THE EXCLUSIVE MARTIAL ARTS GOODS SUPPLIER FOR THE 2010 WMAG

April 21, 2010 Geneva, Switzerland - The World Martial Arts Games Committee (WMAGC) is pleased to announce that Schramm Sport GmbH, DBA – KWON, Germany and the WMAGC have reached an agreement for Sponsorship of the 2010 World Martial Arts Games in Las Vegas, USA. The agreement sees KWON providing an undisclosed cash payment as well as a supply of their innovative SHOCKLITE Headgear to some 50 WMAG athletes. In return KWON will take the Presenting Sponsor position and become the Exclusive Martial Arts Goods Supplier for this year's games.

"We are excited about this cooperation and to support the WMAGC in general, especially the 2010 Games in Las Vegas", says Edmund Schramm, CEO KWON, Germany, "It is a great opportunity for all athletes to compete on a fair level and friendly atmosphere. We look forward to seeing you there!"

"KWON is a global leader in the development of martial arts equipment and protective gear", says Ken Marchtaler, President of WMAGC, "Edmund Schramm and the team at KWON, have been strong supporters of the German National Martial Arts Team for many years. Their desire to extend their support to other National Teams and take a lead role in the sponsorship of the 2010 World Martial Arts Games, signifies their commitment to the future of martial arts overall. We look forward to strengthening our partnership with KWON, beginning with this year's event!"

Founded in Germany in the late 1970s, KWON is now one of the most famous brand names in Martial Arts worldwide. KWON products are available in more than over 100 countries in the world and are recognized by all major World Martial Arts Associations. KWON is widely known for its premium quality Martial Arts products that feature outstanding functionality and durability as well as innovative designs and materials. KWON stands for top quality products and the latest innovations for sports such as Taekwondo, Thai-Kickboxing, Judo and other Martial Arts. Further information on KWON can be found at www.kwon.de.

The World Martial Arts Games Committee (WMAGC) is a non-profit society formed in August 2005. It is the supreme authority of the World Martial Arts Games Movement. Its role is to promote top-level sport in conjunction with Sport for All. The WMAGC ensures the regular celebration of the World Martial Arts Games and strongly encourages appropriate sports ethics and the protection of athletes. The WMAGC is an Active International Member of TAFISA, an IOC recognized Multi-Sport Organisation.

Further information about the World Martial Arts Games Committee and the 2010 World Martial Arts Games can be found by visiting the WMAGC website at www.worldmartialartsgames.com.

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